



DRINKS ENTHUSIAST

BRAND AGENCY BROCHURE

CONTENTS

CHAIRMAN'S RESERVE RUM

ADMIRAL RODNEY RUM

BOUNTY RUM

RHUM CLÉMENT

RHUM J.M

BEACH HOUSE RUM

ARCANE RUM

JOSEPH CARTRON LIQUEURS

MS BETTER'S BITTERS

BAREKSTEN GIN, VODKA, ABSINTHE
AND AQUAVIT

ELSKER PINK DRY GIN

PALMA GIN AND VODKA

FORTUNELLA LIQUEUR

BOUVERY CV LIQUEUR

KLEOS MASTIHA

TEQUILA 38

ABOUT

DRINKS ENTHUSIAST WAS ESTABLISHED IN JULY 2011, BRINGING TOGETHER SPIRIT BRANDS WHO REQUIRED A STRATEGIC FOCUS IN THE NORTH OF ENGLAND AND WALES.

PROUDLY HAVING A DIVERSE RANGE OF SPIRITS AVAILABLE TO ALL PUBS, BARS, RESTAURANTS AND RETAILERS, DRINKS ENTHUSIAST WORKS WITH EACH TO DEVELOP SERVES, EVENTS AND TEAM ACTIVATIONS, MAKING SURE EACH BRAND HAS A LASTING RELATIONSHIP.

CURRENTLY, DRINKS ENTHUSIAST WORKS WITH 2 DIFFERENT CLIENTS, ENCOMPASSING 16 DIFFERENT BRANDS.

SPIRIBAM IS THE LARGEST PARTNERSHIP, WORKING THEIR AWARD-WINNING R(H)UM AND LIQUEUR PORTFOLIO AS WELL AS REPRESENTING ST. LUCIA DISTILLERS RUM COMPANY AS BRAND AMBASSADOR FOR THE PREVIOUS 10 YEARS.

MOST RECENTLY, JBE IMPORTS HAVE COME ONBOARD WITH THEIR RANGE OF GIN, BITTERS AND LIQUEURS.

BIOGRAPHY

DRINKS ENTHUSIAST IS DAVE MARSLAND. WITH 17 YEARS EXPERIENCE OF BARTENDING, MANAGEMENT, OWNERSHIP AND SALES ACROSS BOTH ON AND OFF-TRADE SECTORS, NOT ONLY DOES DRINKS ENTHUSIAST HAVE A BRAND AGENCY, BUT DAVE ALSO OWNS MANCHESTER RUM FESTIVAL AND HELPS CURATE NORTHERN RESTAURANT AND BAR TRADE SHOW. PREVIOUSLY HE WAS THE OWNER OF MARIGOT BAY BAR & CAFE, BASSANO BAR AND RIDDLES EMPORIUM RETAIL, EACH BASED IN MANCHESTER.



THE FOLLOWING RUM BRANDS ARE
IMPORTED INTO THE UK BY

SPIRIBAM

DISTRIBUTED BY MANGROVE

CHAIRMAN'S RESERVE RUM



Chairman's Reserve was first blended in 1999, overseen by then Chairman, Laurie Barnard at Saint Lucia Distillers, This was a special project to create a fine quality rum that can represent the iconic style of Saint Lucia.

Chairman's Reserve White Label - 43% abv

Coffey/pot still blend, aged 2-3 years in ex-American oak cask before a gentle carbon filtration.

Chairman's Reserve Original - 40% abv

Coffey/pot still blend, average of of 5 years in ex-American oak cask.

Chairman's Reserve Spiced - 40% abv

Column still rum, but with added Bois Bande, cinnamon, clove, nutmeg, vanilla, allspice, lemon and orange peels.

Chairman's Reserve Legacy - 43% abv

A tribute to Laurie Barnard, A blend of rums from the 3 pot stills and the Coffey still, using both molasses and sugar cane juice and aged between 5-8 years.

Chairman's Reserve Forgotten Cask - 40% abv

Coffey/pot still blend, aged 6-11 years in ex-American oak casks.

Chairman's Reserve 1931 - 46% abv

Blend of Coffey & all 3 pot stills, aged 7-12 years in ex-American oak and port casks.

Chairman's Reserve 2009 Vintage - 46% abv

The 2nd vintage, a blend of Coffey & pot still rums, aged for 11 years.



BOUNTY RUM

Bounty
SAINT LUCIA
RUM

Bounty Rum 'The Spirit of Saint Lucia' is produced by St. Lucia Distillers and is the number one favourite on the island. It's relation to soca music, carnival vibes and cocktails make it a unique Caribbean partner.

Bounty White - 40% abv

100% Coffey Still rum, aged 2 years in ex-Bourbon casks.

Bounty Gold - 40% abv

100% Coffey Still Rum, aged 2 years in ex-Bourbon casks.

Bounty Dark - 43% abv

A blend of Coffey still aged 2 years + pot still aged 3 years, both in ex-bourbon casks.

Bounty Spice - 40% abv

As Bounty Gold but with added Bois Bande, vanilla & cinnamon.

Bounty Coconut - 25% abv

Bounty White with macerated coconut extracts & sugars.

Bounty 151 - 75.5% abv

Fresh column still rum (93.5%) is proofed down with cask strength (65%) 3-year-old aged column still rum.



ADMIRAL RODNEY RUM



The Admiral Rodney series of award-winning rums celebrates the famous use of the Coffey still of Saint Lucia Distillers.

Admiral Rodney HMS Princessa - 40% abv
Coffey still blend, aged 5-9 years in ex-bourbon & port casks

Admiral Rodney HMS Royal Oak - 40% abv
Coffey still blend, aged 7-12 years in ex-bourbon casks

Admiral Rodney HMS Formidable - 40% abv
Coffey still blend, aged 9-12 years in ex-bourbon casks

Admiral Rodney Officer's Release special edition bottling's also available.



RHUM CLÉMENT

Clément
— R H U M —

Rhum Clément comes from Le François in Martinique island, birthplace of Rum Agricole made from the distillation of freshly-pressed sugarcane juice. In 1887, Homère Clément, physician and mayor of Le François, purchased the prestigious 42-hectar sugar plantation, Domaine de L'Acajou, and pioneered Rum Agricole.

Rhum Clément Blanc - 40% abv

Made from the best selection of the sugarcane from Habitation Clément.

Rhum Clément Ambré - 40% abv

Aged for a minimum of 12 months in oak vats.

Rhum Clément Canne Bleue - 50% abv

Crafted from the juice of one blue varietal sugarcane.

Rhum Clément Select Barrel - 40% abv

Marriage of rhum Agricole matured in American barrels specially selected by the Cellar Master.

Rhum Clément V.S.O.P. - 40% abv

Aged for a minimum of 4 years in oak casks.

Rhum Clément Mahina Coco - 18% abv

Made using pieces of young coconut steeped in rhum Agricole.

Rhum Clément Créole Shrub - 40% abv

A blend of blanc and aged Agricole rhums married with macerated Créole spices and sun-bleached bitter orange peels.

Rhum Clément Sirop de Canne - 0% abv

Known to have a drier flavour than typical sugar.



RHUM CLEMENT

Clément
— R H U M —

Premium Range.

Rhum Clément XO - 42% abv

Aged for a minimum of 6 years in virgin and re-charred oak barrels,

Rhum Clément 10 years - 42% abv

Aged for a minimum of 10 years in virgin and re-charred oak barrels.

Rhum Clément Cuvée Homère - 44% abv

Features the highest rated vintage rums of the last fifteen years aged in French Limousin Barriques and re-charred bourbon barrels.

Rhum Clément Carafe Elixir - 42% abv

A rare blend of the most prestigious rums aged a minimum of 6 years in oak barrels.



RHUM J.M

Rhum J.M

Located in the heart of the Caribbean, it is in Macouba in the north-east of the island of Martinique (France) between the Roches River and the Macouba River that the Fonds-Préville Distillery was established in 1845. It is nestled at the foot of Mount Pelée in a green setting of incredible biodiversity.

The cane fields are in the immediate vicinity of the distillery, set in the middle of the 300-hectare Fonds-Préville estate created in 1790.

Rhum J.M Blanc - 50% abv

Unaged and rested for 6 months in stainless steel tanks.

Rhum J.M Terroir Volcanique - 43% abv

Aged in American oak barrels having benefited from two types of toasting (intense & extreme).

Rhum J.M Atelier Fumée Volcanique - 49% abv

Aged for 1-2 years in ex Bourbon oak barrels with extreme toasting.

Rhum J.M Atelier Jardin Fruité - 42% abv

Aged for 2 years in French and American oak barrels.

Rhum J.M Atelier Epices Créoles - 46% abv

Aged for 3 years in French and American oak barrels.

Rhum J.M VSOP - 43% abv

Aged for 4 years in new oak barrels and ex-bourbon barrels.

Rhum J.M XO - 45% abv

Aged for 6 years in oak barrels ex Bourbon casks.



BEACH HOUSE RUM

Beach House
WANDERLUST SPIRIT

Born in the Pamplemousses region in Mauritius, Beach House invites you to travel into its magical setting.

All spices and flavours are 100% natural with no additional colouring.

Beach House White Spiced - 40% abv

Molasses based, Coffey still produced young rum infused with tropical fruits, including lychee and grapefruit, lime and passionfruit, along with a selection of tropical spices.

Beach House Gold Spiced - 40% abv

Molasses based, Coffey still produced young rum infused with tropical fruits and a whole host of warming spices.

Beach House Pink Spiced - 40% abv

Molasses based, Coffey still produced young rum with an original combination of blackcurrant and hibiscus.



ARCANE RUM



Arcane is a Mauritian rum brand dedicated to the creation of original, fresh and gourmet products. The idea is to play with the extreme richness of the aromatic palette offered by the sugar canes of Mauritius and its terroir.

Arcane Delicatissime - 41% abv

Aged for an average of 18 months and produced with sugarcane juice, offering spiced notes of pepper.

Arcane Extraroma - 40% abv

Blend of rums from 2-3 years old, produced with sugarcane juice. Offers tropical fruits with hints of vanilla.

Arcane Arrangé Banane Flambée - 40% abv

Celebrates the famous desert that associate the sweetness of Mauritian bananas and the roundness of Mauritian rum.

Arcane Arrangé Vanille Des Îles - 40% abv

Infused with Bourbon vanilla and empowered with Mauritian rum.

Arcane Arrangé Ananas Rôti - 40% abv

Balance between the intensity of pineapple, smoothness of caramel and the roundness of Mauritian rum.





THE FOLLOWING BRAND IS IMPORTED INTO
THE UK BY

SPIRIBAM

DISTRIBUTED BY AMATHUS (GREATER LONDON) AND
HAMMOND'S OF KNUTSFORD (REST OF THE UK)

JOSEPH CARTRON LIQUEURS



Since 1882, Joseph Cartron has been a family-run house with deep roots in the town of Nuits-Saint-Georges, which is positioned in the centre of Burgundy's cru vineyards. For many years, the soil in this area has produced high-quality fruit that has been key in the making of Burgundy wines. Cartron has a team of skilled artisans who use traditional recipes to produce liqueurs, crèmes and vermouths.

Crème de Cassis and Crème de Fruits

Cassis, Peche De Vigne (Bush Peach), Mure (Wild Blackberry), Framboise (Raspberry) and Fraise Bois (Wild Strawberry).

Liqueurs

Triple Sec, Curacao Bleu, Pamplemousse Rose (Grapefruit), Melon, Apricot Brandy, Cherry Brandy, Pomme Verte (Green Apple), Pastèque (Watermelon), Banane (Banana), Cacao (Brown Cocoa), Cacao Blanc (White Cocoa), Cafe (Coffee), Caramel, Vanille, Lychee, Gingembre (Ginger), Mangue (Mango), Fruit Passion (Passion Fruit), Bergamote, Peppermint Green, Sureau (Elderflower) and Amaretto.

Vermouth

Blanc (White) and Rouge (Red).





THE FOLLOWING BRANDS ARE IMPORTED
INTO THE UK BY

JBE IMPORTS

MS BETTER'S BITTERS

— MS. —
BETTER'S BITTERS

A Vancouver based producer of superior bitters and the world's first vegan botanical foamer.

Miraculous Foamer - 40% abv

Each bottle contains the equivalent of approx. 160 egg whites.

The full range of Ms Better's Bitters - 40% abv

pineapple star anise
orange tree
chocolate
smoke & oak
green strawberry mah kwan
black pepper cardamom
trans-canada
cypress bowl
lime leaf
wormwood
grapefruit
mt. fuji
aromatic
tonic
cucumber
sumac kiwi
cafe maderas coffee



BAREKSTEN



BAREKSTEN®

Bareksten is a product that finds inspiration from the dramatic and scenic nature of the Norwegian Westcoast. produced by Oss Craft Distillery.

Bareksten Double Gin - 43% ABV

Made by distilling juniper by itself, and distilling eight other botanicals together, then blending them both as one.

Bareksten Botanical Gin - 46% abv

Made in a single distillation with 26 botanicals, including Red Clover, Lingonberries, Elderflower, Mint Arnica Flowers and Rose Flowers.

Bareksten Old Tom Gin - 44% abv

A fine balance of earthy herbs and sweetness, with a crackle of Norwegian forest floor spice underneath them both.

Bareksten Navy Strength Gin - 58% abv

A Navy-strength edition of Bareksten's award winning Botanical Gin, made with botanicals including juniper, coriander, blueberries and elderberry flowers.

Bareksten Aquavit - 40% abv

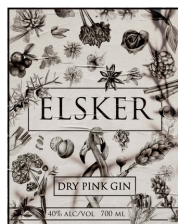
Built around a potato-based spirit, flavoured with classic aquavit botanicals along the lines of caraway, fennel, anise and more, then matured in sherry casks.

Bareksten Absint - 60% abv

Produced at Norway's Oss Craft Distillery, Bareksten Illsint Absint is an aromatic spirit that can be had on its own or as part of a cocktail.



ELSKER PINK DRY GIN



The Oss Craft Distillery in Norway (home of Bereksten Gin) have released the work of Elsker, the Norwegian word for 'love'.

Elsker Pink Dry Gin - 40% abv

A base of juniper, herbs and citrus sees the addition of red berries from the Norwegian outfields. There's no added sugar, so though it's pink, it isn't sweet, with well-balanced natural tartness and sweetness coming from the fruit.



MALLORCA DISTILLERY



MALLORCA DISTILLERY

The unique local organic botanicals capture the spirit of Mallorca, gifting a taste of this beautiful island in every bottle. produced at the Mallorca distillery.

Palma Gin - 46.6% abv

Organic wheat spirit with Mallorcan juniper, orange, lime and lemon, then wild almond flowers, lavender, orange leaves, lime zest and tomato branches.

Palma Spiced Gin - 40.4% abv

Palma gin aged in Mallorcan oak barrels which previously stored wine from the local Manto Negro grapes in Binissalem. Vanilla, cinnamon and cloves are added in stages during this time

Palma Citrus Gin - 40.0% abv

The flavour comes from Mallorcan citrus fruit including lemon, orange, lime and mandarin, grown and harvested by local farmers in the Tramuntana Mountains.

Palma Vodka - 40% abv

A blend of organic wheat spirit and natural Mallorcan water, a touch of salt from the Flor de Sal pans in Es Trenc is then added.



FORTUNELLA LIQUEUR



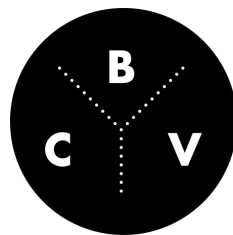
Fortunella was inspired by fragrant golden oranges and their Chinese origins. The name comes from the Asiatic species of kumquat citrus fruits which became known as Fortunella.

Fortunella - 36% abv

Golden orange liqueur, 100% natural, made in London and bottled in 50cl.



BOUVERY CV LIQUEUR



Bouvery CV® uses a gluten free vodka, blended with organic cocoa and natural flavours to create a rich dark chocolate alcoholic journey.

Bouvery CV - 16% abv

The organic cacao is low-fat, Sourced from Peru, Ecuador and the Dominican Republic, with Rainforest Alliance, Fairtrade and UTZ certification. Four times distilled corn vodka using local spring water from Westford Hill in Ashford, CT.

Consume within 12 months of opening, refrigeration is not required.



KLEOS MASTIHA



KLEOS Mastiha Spirit is Greece's first luxury spirit brand, the world's first super-premium mastiha liqueur.

The only double distilled, small-batch, low sugar mastiha on the market and the only woman-owned and woman distilled.

The raw ingredient, Mastiha, is a sap from the Sminos tree that grows in only 24 villages in the Southern part of the island of Chios.

KLEOS - 30% *abv*

Mastiha is made by hand in small batches via distillation of the rare Mastiha 'tears' and the addition of Mastiha essential oils.



TEQUILA 38



**TEQUILA
BLACK**
Spiritual liqueur
Chocolate Cream

A range of cream liqueurs from Destilerías Espronceda in Jalisco, Mexico.

Tequila Black Chocolate Cream Liqueur - 17%

This cream liqueur from Destilerías Espronceda combines the freshness of Tequila with the decadence of chocolate

Tequila 38 Mango Cream Liqueur - 15%

Made using a base of Mexican tequila, mangoes and cream.

Tequila 38 Strawberry Cream Liqueur - 17%

Made using a base of Mexican tequila, strawberries and cream.



ROUTE TO MARKET AND BRAND SUPPORT

ALL AVAILABLE SKU'S CAN BE
SOURCED THROUGH LOCAL, REGIONAL
AND NATIONAL WHOLESALERS
ACROSS THE UK WHERE AVAILABLE.

DIRECT ORDERS FOR RETAILERS AND
WHOLESALERS CAN BE ARRANGED
UPON REQUEST.

ACTIVATIONS, SUPPORT PACKAGES,
EVENTS AND SPONSORSHIPS
AVAILABLE ACROSS ALL BRANDS
WHERE APPLICABLE.

*RECOMMENDED WHOLESALE
PARTNERS:*

*HAMMOND'S OF KNUTSFORD
SPECIALITY DRINKS
MASTER OF MALT TRADE
HOPS AND BARLEY
KATER 4
CHAMPERS
AMATHUS*

DIGITAL

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